



Powering Nature Restoration

How partnerships between business and nature organisations supports long-term water security, community resilience and business resilience

The background of the slide is a wide landscape photograph. In the foreground, a calm body of water reflects the sky and the trees. A sandy, light-colored shoreline separates the water from a grassy field. In the background, a dense line of green trees stretches across the horizon under a sky filled with large, white, fluffy clouds. The overall scene is peaceful and natural.

Water security is a shared challenge requiring collective action

Ingredients

Packaging

Water



1

Globally, we aim to return more than 100% of the equivalent of the water used in finished products globally, on an aggregate level, to nature and communities.



2

Globally, we seek to return 100% of the total equivalent of the water used in each of the more than 200 high-risk locations across the Coca-Cola system by 2035.

Why peatlands?

**Water
regulation**

Carbon storage

Biodiversity

**Climate
resilience**

6 Belgian water replenishment projects



Demer Valley



Stappersven



Turnhout Wetlands



Site Wilrijk (water buffer)



Valley of the Black Brook I



Valley of the Black Brook II

10 years collaboration with Natuurpunt

Long-term trust creates long-term impact



Dutch water replenishment projects

1. Ooijpolder
2. Pastoorsweijs
3. De Liskes
4. De Plateaux infiltratieproject
5. Restauratie sluis 't Saske
6. Herstel vloeiveiden/aanvoersloot De Plateaux
7. Efteling Water Replenishment Project



Scaling for Impact Report

Learnings for business-NGO partnerships from 20 years of water stewardship interventions



**Fundamental
foundations**



TRUSTED



**VALUE CREATION-
ORIENTED**

**Scaling
impact**



SYSTEMIC



SUSTAINED



**CAPABILITY-
BUILDING**

**Refining
execution**



**ADAPTIVE AND
INNOVATIVE**



MEASURED

Nature restoration is not a cost.
It is an investment in resilient landscapes,
resilient communities and resilient businesses.

